

A person's hand is shown holding a pen over a spiral-bound notebook on a wooden desk. In the background, a laptop screen displays a bar chart with several bars of increasing height. The scene is set in a bright, possibly outdoor or semi-outdoor, environment with greenery visible in the background.

# Spend Less Time on Finances and More on Growing Your Business

CFO Services

# What we do

## Investor Reporting

- Monthly MIS
- Capital raise follow-up
- Ad hoc reports
- Strategic updates
- Business updates

## Compliance Review

- Corporate governance
- Company law
- Income tax and TDS
- Goods and Services Tax
- Labour laws

## Financial Management

- Cash flow management
- Receivable management
- Payable and vendors
- Fund management
- Treasury operations

## Budgeting and Controls

- P&L budgets
- Cash flow budgets
- Cost sheet variance
- Group level budgets
- Variance analysis

## Transactional Support

- Month-end closing
- Reconciliations
- Transactional entries
- Financial statements
- Management reporting

# Investor Reporting

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Accelerate your business growth with virtual CFO services – from accurate numbers to financial metrics.

By combining the power of quantitative and qualitative analytics, our team provides you with financial intelligence, key performance indicators and actionable insights about your business to help you take informed decisions.

If you have external investors on board, it is important that you have a dedicated team to manage and liaison with these investors. Each investor may have their own reporting structures, and information requirements. Our team will help your company manage external investors by sending them periodic financial updates and reports.

Our work includes:

- Monthly MIS
- Capital raise follow-up
- Adhoc reports
- Strategic updates
- Business updates

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“ *KayOne Consulting has helped us streamline the investor and management reporting process. Our reporting turnaround times have dropped by 3X times since we engaged them* ”

Abder Al-Qadir, CEO  
- GDM Technologies

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# Compliance Review

When it comes to compliance, there is no second chance. Our CFO services ensure that your business is compliant with all tax, and other monthly filing requirements. We roll up our sleeves during the filing period to ensure that no deadline is ever missed.

Our team brings a 360° compliance management to your business by keeping track of various compliance requirements applicable to your business. We cover the following aspects in our ongoing compliance review:

- Corporate governance
- Company law
- Income tax and TDS
- Goods and Services Tax
- Labour laws

Our team ensures on time compliance with all relevant statutory laws that are applicable to your business.



**We work with all the top accounting technologies**



# Financial Management

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Running out of capital is the second biggest reason why most businesses fail. The primary role of a chief financial officer in any organization is to oversee the financial management function, maintain and report on the financial activities of the business.

Our expert CFOs help you manage funds to ensure that your working capital levels are optimally managed.

More specifically, these include:

- Cash flow management
- Receivable management
- Payable and vendors
- Fund management
- Treasury operations

If you feel stressed out by looking at numbers, and spreadsheets, there's a good chance that it is the right time to outsource your finance department. Our CFO services take the stress out of the finance function, so that you can focus on what you do best – scaling up your business for growth!

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“ *KayOne Consulting* brings a true partnership approach to the relationship and the founders consider them as a part of our leadership team. ”

Subbu Viswanathan, CEO  
- Disprz

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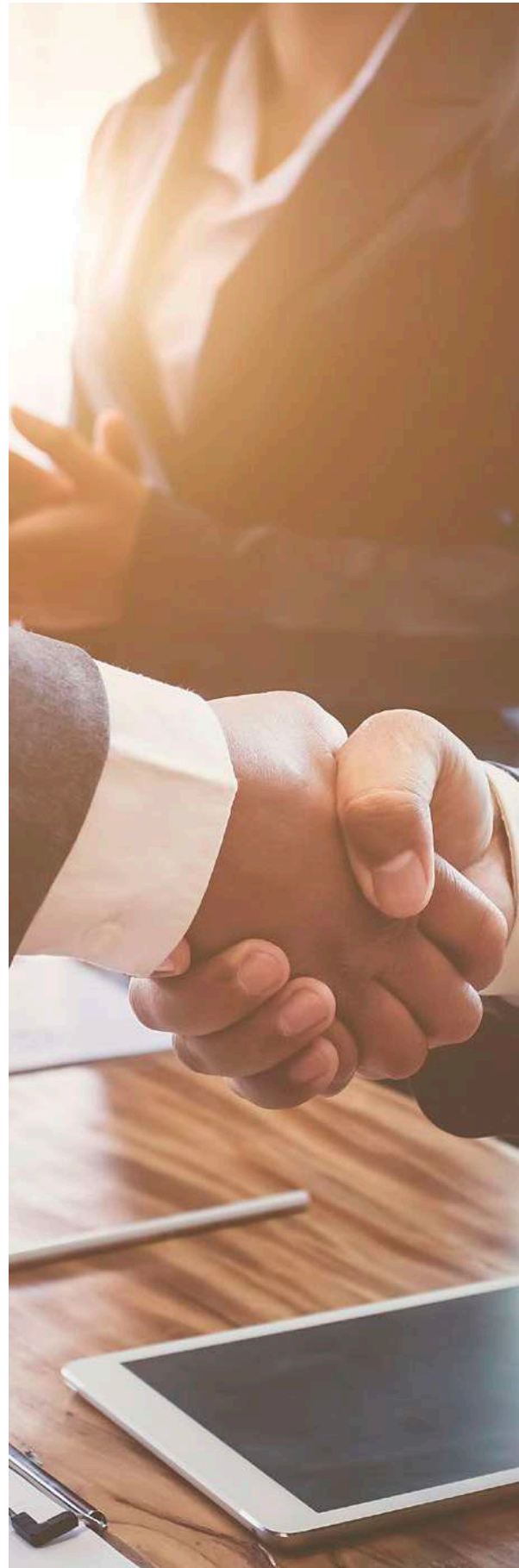
# Budgeting and Controls

Budgetary controls are one of the most commonly used checks put in place to ensure that your business is not spending more than what it is supposed to. The objective is to give you enough leeway such that you can capitalize on any opportunities that emerge and focus on growth.

More specifically, these include:

- P&L budgets
- Cash flow budgets
- Cost sheet variance
- Group level budgets
- Variance analysis

We are with you on every step of your growth journey, starting the day you make the switch from spreadsheets to any accounting software. Our data-driven inputs for your business help you take quick and meaningful decisions, to make you look the smart person that you are.



# Transactional Support

Our transactional support services provides you with traditional accounting services such as month-end financial statements, bank reconciliation, and management reporting.

We're not just a team of bookkeepers and accountants. Our team goes beyond the traditional day-to-day bookkeeping by laying a solid foundation to help your business grow to the next level.

More specifically, these include:

- Month-end closing
- Reconciliations
- Transactional entries
- Financial statements
- Management reporting



## Who we are

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We complement our expertise with the benefits of our extensive network of associates. Sharing knowledge and information throughout the markets, while we connect to important financial, fiscal and legal developments in the world. We distinguish ourselves in being profoundly competent in several specialist fields.

Formed by a team of finance professionals who have worked with various global conglomerates, KayOne Consulting aims to change the way companies deal with consultants.

At KayOne Consulting, we help clients on key strategic issues, leveraging our deep industry expertise. We specialize in equity valuations, business plans, due diligence, and investment banking.

Using our inputs backed by research, and analytical rigor, our clients make informed decisions more quickly, and solve their toughest, and most critical business problems.

We offer a wide range of consulting services and solutions to organizations in various industries. Our core competence lies in our ability to help small and medium sized businesses maximize revenue, generate growth and develop a sustainable competitive edge through our individualized solutions.

Our core areas of expertise include:

- Virtual CFO
- Valuation Advisory
- Due Diligence
- Business Plans



# Leadership Team

KayOne Consulting has a large pool of top quality professional consultants all over the globe with specific expertise in a plethora of areas. We are only as good as our people, so we are committed to hiring and bringing you the best experts in the field. All of our consultants hold a professional degree from the world's top institutions.



## **Kishore Dasaka**

Director

### **Areas of Specialization**

- Equity Valuation
- Due Diligence
- Virtual CFO
- IFRS
- Process Consulting

### **Education**

- Fellow Chartered Accountant, India
- CPA, Australia
- Chartered Management Accountant, UK
- Certified Information Systems Auditor, USA
- Certified Management Consultant
- Certified in Forensic Accounting and Fraud Detection



## **Vignesh Ananndarajan**

Director

### **Areas of Specialization**

- Financial modelling
- Special audits
- Virtual CFO

### **Education**

- Bachelor of Commerce
- Chartered Accountant

# Our Team



## Priya Muralidharan

Director

### Areas of Specialization

- Business Planning
- Financial Management
- Financial Modelling
- Equity Valuation

### Education

- Bachelors of Commerce
- Chartered Accountant, India
- Registered Valuer, IBBI



## Rajha Mohan

Senior Consultant

### Areas of Specialization

- Business transformation
- Integration
- Growth strategy
- M&A transaction support

### Education

- Bachelor of Commerce
- Fellow Chartered Accountant



## Varun Raman

Senior Consultant

### Areas of Specialization

- Equity Valuation
- IFRS
- Process Consulting
- Tax Compliance

### Education

- Bachelor of Commerce
- Chartered Accountant, India
- Company Secretary, India
- Diploma in IFRS (ACCA, UK)

# Our clients

Most of our clients have long-term associations with us, because we believe in implementing fundamental change within organizations, to drive value. Our work involves highly sensitive matters that go to the heart of our clients' ability to compete. We always treat everything that we learn about our clients' businesses as strictly confidential. We provide a comprehensive confidentiality agreement as part of every engagement.



## What they say

We have been using KayOne Consulting's CFO services for over 3 years now, and they have been our true finance partner, helping us grow our operations by 5X since they came on board. They bring a true partnership approach to the relationship and the founders consider them as a part of our leadership team.

They helped us reboot our accounting processes, redefine our legal contracts, manage our collections and setup 3 international subsidiaries.

Start-ups are right up their alley – they also assisted us in 4 rounds of venture funding (equity and debt), through their excellent understanding of SaaS intricacies, including global/multi-company operations. The founders have totally entrusted our finance (not just accounting) woes to them!



**Subbu Viswanathan**  
Co-founder and CEO,  
Disprz



**Amit Gandhi**  
CEO, Novelvox



KayOne Consulting and their team have done an excellent job in putting various accounting, finance, compliance processes and MIS in place that has helped us in running the company more efficiently.

Their team of CFOs also helped us structure our company and prepare for various capital raising rounds. Their extensive knowledge on other subjects like legal, valuation, due diligence is highly commendable and added a lot of value in the whole process.

The team's dedication, knowledge and expertise in the field is highly remarkable.

We are glad to have worked with KayOne Consulting and their team of Virtual CFOs and wish you all the best for future endeavors.

## About KayOne Consulting

At KayOne Consulting, we help clients on key strategic issues, leveraging our deep industry expertise. We specialize in CFO services, transaction advisory and corporate finance. Using our inputs backed by research, and analytical rigor, we help clients make informed decisions more quickly and solve their toughest problems.

KayOne Consulting's Virtual CFO services enables you to work with an experienced finance professional who works with you to help guide your business to success.

Our Virtual CFOs provide professional financial management while you focus on growing your company. Our team work closely with your management team and provide strategic advice through a financial lens. This gives balance and strength to the management of your business.

## Our Offices

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